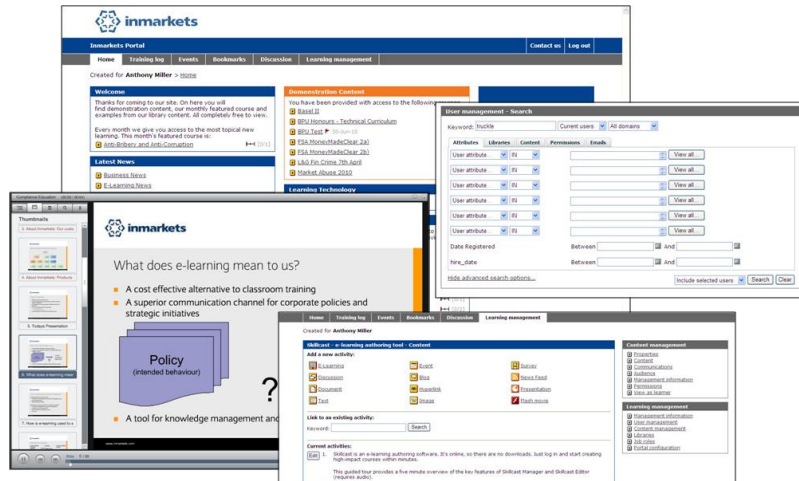


Skillcast Portal

Skillcast Portal is a sophisticated Learning Management System (LMS) developed by Inmarkets. The system is hosted by Inmarkets and offered to clients using the Software as a Service (SaaS) model.

Skillcast Portal provides organizations with cutting edge features to support the delivery of directed learning, blended learning and social learning initiatives.



Features

E-learning

- Upload, deliver and track e-learning content
- Full support for SCORM 1.2, SCORM 2004, AICC and Remote AICC integration
- Automatically convert PowerPoint presentations (with or without narration) to SCORM conformant Flash-based modules
- Upload and track usage of documents, podcasts and videos
- Create tracked hyperlinks to externally hosted resources
- Policy Acknowledgement and attestation buttons

Social learning

- Create and moderate discussion forums
- Create blogs
- Create surveys
- Enable content rating
- Enable bookmarking
- Enable users to generate their own content

Instructor-led training

- Create classroom course definitions
- Add multiple sessions in different locations with maximum attendee limits, booking deadlines and the option for session-specific joining details
- Add one or more instructors
- Users can view an event calendar showing all events they have access to

- Users can book on to sessions where spaces are available
- Managers can enrol other users on sessions
- Flexible approval process for self service bookings
- Create automated booking confirmation emails
- Create forms for users to submit assignments
- Create online evaluation surveys

Assessment

- Create multiple choice assessment test with randomized question selection from one or more question banks
- Specify the pass mark, maximum attempts, cooling-off period and time limit for each assessment
- Produce diagnostic reports showing the percentage of users answering each question correctly
- Set an expiry date for the certification so that users are required to repeat it on a periodic basis

Blended learning

- Create and manage blended learning programs
- Create structured learning paths containing e-learning, instructor-led events, social learning features and other content such as RSS news feeds, text and images
- Specify pre-requisites for certain activities (for example, users must complete pre-course e-learning before booking on a classroom event)

Directed learning (compliance programs)

- Assign learning content with deadlines
- Define a schedule of automated emails to inform users of the need to complete the learning and to chase-up those who fail to do so

Communication

- Send ad-hoc emails to individuals or groups of users
- Create template emails
- Define automated emails for directed learning and classroom course bookings

Training history

- Users can view their full training history and download or print certificates for completed activities
- Users can enter details of offline (external) training activities and upload evidence

Management information

- Create ad-hoc reports for specific programs or groups of users
- Use more than 20 report templates to create pre-defined reports
- Assign pre-defined reports to users who can then access the information with a single click

User management

- Add new users and edit the attributes of existing users
- Upload user data feeds to synchronize Skillcast Portal with your HR system (add new users, archive leavers, reactivate returning users and update the attributes of existing users)

Audience management

- Create libraries of learning content
- Create job roles with associated learning content
- Assign learning content, libraries and job roles directly to individual users
- Create dynamic audiences for libraries and job roles based on user attributes

Multiple domains

- Create multiple domains with the same Skillcast Portal
- Define a different look and feel for each domain
- Grant different management permissions for each domain
- Share content across domains

Permissions

- Grant permissions to users for user management, content management, portal configuration and access to management information
- Content management permissions can be applied to specific content only
- Management information permissions can be granted for specific reports and groups of users
- All permissions are limited to specified domains

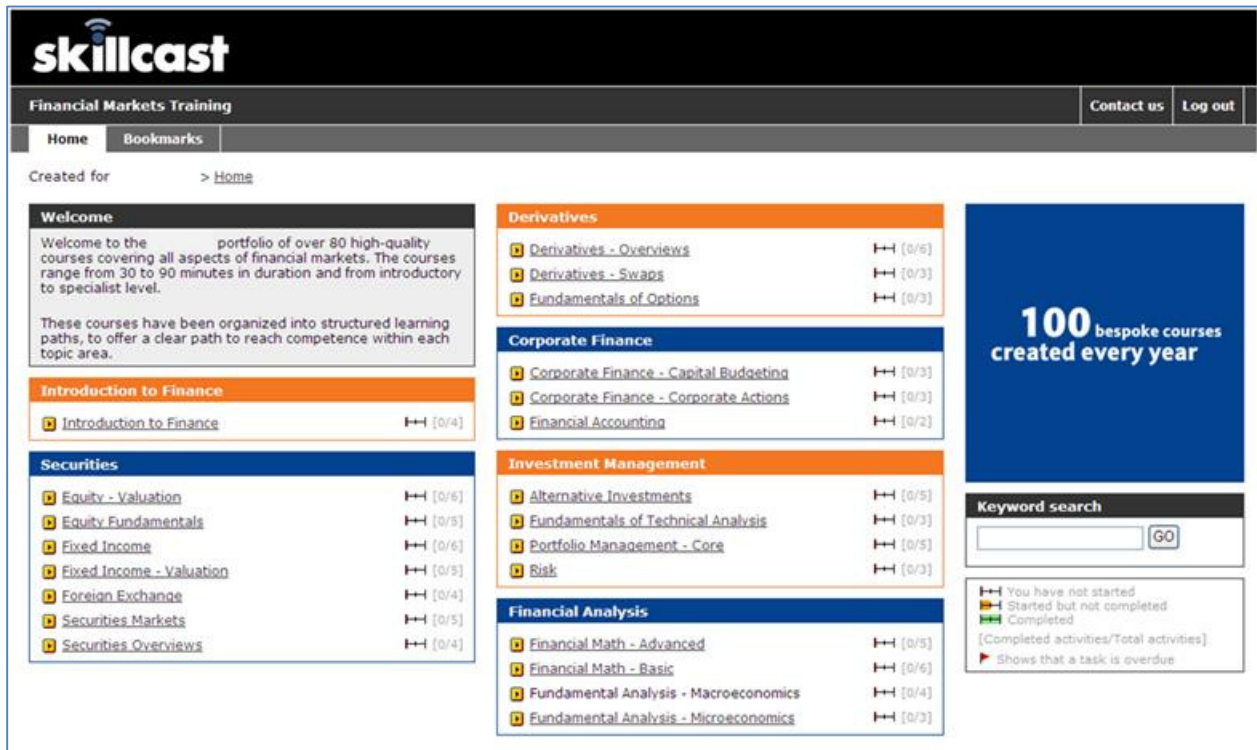
Portal configuration

- Manage the appearance of the portal
- Upload logos and other images/Flash movies
- Define color schemes, button labels and other interface text
- Define the user attributes that are stored in the portal
- Define the categories on the home page and in the course library into which content can be assigned

Multi-language support

- Ability to enter translations for button labels, interface text and content elements
- Ability to set default language preference based on location
- Users can change their language preference

Create an intuitive, user-friendly learning portal

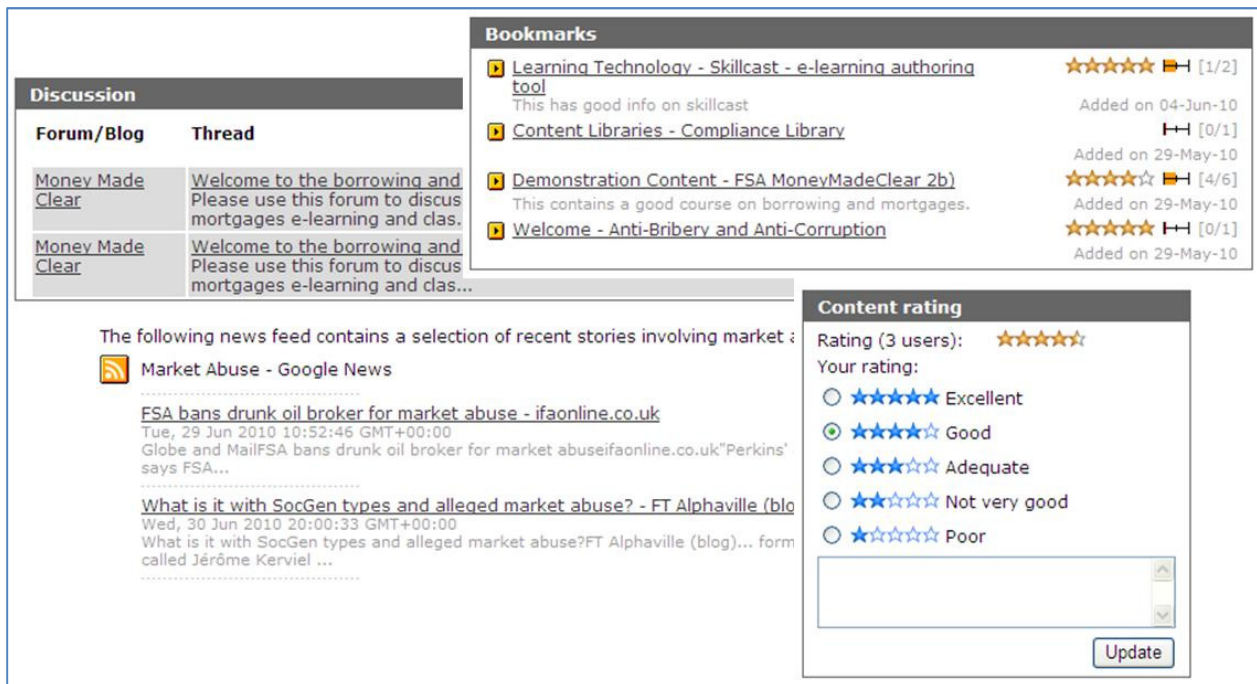


The screenshot shows the Skillcast Financial Markets Training portal. At the top, there's a navigation bar with 'Home' and 'Bookmarks' tabs, and 'Contact us' and 'Log out' links. Below the navigation, a 'Created for' section points to 'Home'. The main content area is divided into several sections:

- Welcome:** A text block stating 'Welcome to the portfolio of over 80 high-quality courses covering all aspects of financial markets. The courses range from 30 to 90 minutes in duration and from introductory to specialist level. These courses have been organized into structured learning paths, to offer a clear path to reach competence within each topic area.'
- Introduction to Finance:** A list of courses, including 'Introduction to Finance' with a progress indicator [0/4].
- Securities:** A list of courses including 'Equity - Valuation', 'Equity Fundamentals', 'Fixed Income', 'Fixed Income - Valuation', 'Foreign Exchange', 'Securities Markets', and 'Securities Overviews', each with a progress indicator.
- Derivatives:** A list of courses including 'Derivatives - Overviews', 'Derivatives - Swaps', and 'Fundamentals of Options', each with a progress indicator.
- Corporate Finance:** A list of courses including 'Corporate Finance - Capital Budgeting', 'Corporate Finance - Corporate Actions', and 'Financial Accounting', each with a progress indicator.
- Investment Management:** A list of courses including 'Alternative Investments', 'Fundamentals of Technical Analysis', 'Portfolio Management - Core', and 'Risk', each with a progress indicator.
- Financial Analysis:** A list of courses including 'Financial Math - Advanced', 'Financial Math - Basic', 'Fundamental Analysis - Macroeconomics', and 'Fundamental Analysis - Microeconomics', each with a progress indicator.

On the right side, there's a blue box with the text '100 bespoke courses created every year'. Below that is a 'Keyword search' box with a 'GO' button. At the bottom right, there's a legend for progress indicators: a red bar for 'You have not started', a yellow bar for 'Started but not completed', a green bar for 'Completed', and a red triangle for 'Shows that a task is overdue'. A small text below the legend says '[Completed activities/Total activities]'.

Use social learning features to encourage collaborative learning















The screenshot shows the Skillcast social learning features interface. It is divided into several sections:

- Discussion:** A table with 'Forum/Blog' and 'Thread' columns. It lists two threads from 'Money Made Clear' with the text 'Welcome to the borrowing and Please use this forum to discuss mortgages e-learning and clas...'.
- Bookmarks:** A list of bookmarked items with star ratings and progress indicators. The items are:
 - 'Learning Technology - Skillcast - e-learning authoring tool' (5 stars, [1/2]) with the note 'This has good info on skillcast' and 'Added on 04-Jun-10'.
 - 'Content Libraries - Compliance Library' (0 stars, [0/1]) with 'Added on 29-May-10'.
 - 'Demonstration Content - FSA MoneyMadeClear 2b)' (5 stars, [4/6]) with the note 'This contains a good course on borrowing and mortgages.' and 'Added on 29-May-10'.
 - 'Welcome - Anti-Bribery and Anti-Corruption' (5 stars, [0/1]) with 'Added on 29-May-10'.
- Content rating:** A section for rating content. It shows a current rating of 5 stars from 3 users. Below it, there's a 'Your rating:' section with five radio buttons and star icons:
 - Excellent (5 stars)
 - Good (4 stars, selected)
 - Adequate (3 stars)
 - Not very good (2 stars)
 - Poor (1 star)
 There's an 'Update' button at the bottom.
- News Feed:** A section titled 'The following news feed contains a selection of recent stories involving market :'. It includes a 'Market Abuse - Google News' section with two news items:
 - 'FSA bans drunk oil broker for market abuse - ifaonline.co.uk' (Tue, 29 Jun 2010 10:52:46 GMT+00:00) with the text 'Globe and MailFSA bans drunk oil broker for market abuseifaonline.co.uk"Perkins' says FSA...'.
 - 'What is it with SocGen types and alleged market abuse? - FT Alphaville (blo' (Wed, 30 Jun 2010 20:00:33 GMT+00:00) with the text 'What is it with SocGen types and alleged market abuse?FT Alphaville (blo)... form called Jérôme Kerviel ...'.

Deliver directed learning programs in four simple steps

- 1) Create a new learning program and add your content

Add a new activity:

 E-Learning	 Event	 Survey
 Discussion	 Blog	 News Feed
 Document	 Hyperlink	 Presentation
 Text	 Image	 Flash movie

Link to an existing activity:

Keyword:

Current activities:

1. Skillcast is an e-learning authoring software. It's online, so there are no downloads. Just log high-impact courses within minutes.

- 2) Assign the program to your target audience, based on their user attributes

Keyword:

Attributes | Libraries | Job roles | Learning paths | Permissions | Emails

country

China, Bharain, Belgium

China
Bharain
Denmark

User attribute...

User attribute...

From: Date Registered

To:

hire_date

[Hide advanced search options...](#)

- 3) Create an automated communication plan or send an ad-hoc email inviting users to complete the program

Automated email schedule:

Day	Recipients	Template
<input type="button" value="Edit"/> 1	All users	Invitation to complete the 2010 Market Abuse program: Invitation to complete the 2010 Market Abuse program
<input type="button" value="Edit"/> 10	Users with incomplete activities	Reminder: 2010 Market Abuse program: Reminder: 2010 Market Abuse program

New automated email:

Day	Recipients	Template
20	Users with overdue activities	Reminder: 2010 Market Abuse program: Reminder: 2010 Market Abuse program

Template emails:

<input type="button" value="Edit"/>	Invitation to complete the 2010 Market Abuse program: Invitation to complete the 2010 Market Abuse program
<input type="button" value="Edit"/>	Reminder: 2010 Market Abuse program: Reminder: 2010 Market Abuse program

- 4) Generate management information to track the take-up and completion rate of the program

Filter based on training status:

Fields:

- Email
- Department
- Country
- telephone
- Subscriber
- Company
- Client Status
- Source
- Inmarkets RM

	F	G	H	I	J	K	L	M	N
1	department	country	Title	Deadline	Status	Time Spent (mins)	Course Start Date	Completion Date	Score
2	Technology	UK	Market Abuse Regime		Completed	1465	15-Jun-10	16-Jun-10	93
3	Technology	UK	Market Abuse Regime		Not Started	0			0
4	Technology	UK	Market Abuse Regime		Not Started	0			0
5	Technology	UK	Market Abuse Regime		Incomplete	24	02-Jul-10		0
6	Sales	USA	Market Abuse Regime		Not Started	0			0
7	Sales	Malta	Market Abuse Regime		Incomplete	5	15-Jun-10		0
8	Sales	UK	Market Abuse Regime		Incomplete	63	14-Jun-10		0

System requirements

Web browser

- Internet Explorer 5.5 or higher
- Firefox
- Chrome
- Safari

MS Office Excel

- MS Office 97 or higher
- Required for most management reports, user data feed uploads and question bank uploads

Adobe Acrobat Reader

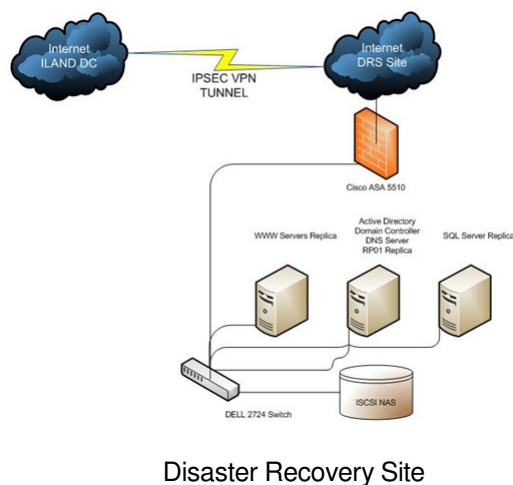
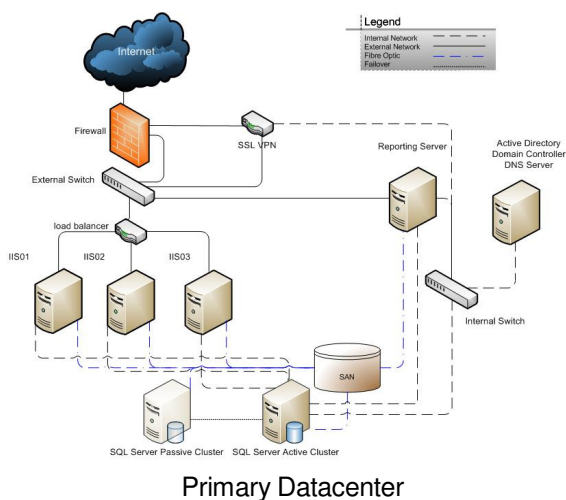
- Some management reports are produced in the PDF format

Flash

- Version 6 or higher
- Converted PowerPoint presentations play back in the Flash format

Datacenter architecture

Skillcast Portal is hosted at our dedicated datacenter in Houston. It is completely fault tolerant with multiple/redundant power supplies and multiple/redundant connectivity to the Internet backbone. Every critical component in the datacenter is monitored 24/7. Access security is provided by Cisco firewalls and physical datacenter security is provided with multiple devices including biometric scanners. Inmarkets runs a Disaster Recovery Site in a different location with data being mirrored in real time from the primary datacenter.



About Inmarkets

Inmarkets is a leading provider of e-learning solutions to corporate clients. Inmarkets combines high quality, interactive content with robust and scalable technology to deliver web-based learning programs that can be easily tracked and managed. The Inmarkets team has been developing e-learning content and technology for over a decade and provides e-learning services to hundreds of firms around the world.



Inmarkets, in partnership with Aviva, won an e-learning award for “best project securing widespread adoption”.



Brandon Hall Research

Inmarkets also won a coveted Brandon Hall Gold award in the category: Best Advance in Learning Management Technology for Global Training

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